

Dear Valued Skull Hooker Partners:

As a valued Partner, we want to ensure that you, our Authorized Skull Hooker Retailers, are treated fairly, and our customers are provided a quality sales experience along with the best possible customer support. In an effort to do this, Skull Hooker is implementing a written Authorized Internet Retailer Program, effective January 1, 2018. It is our hopes that this policy, along with the implementation of MAP pricing, will lead to the stabilization of our products internet pricing.

This Internet Retailer Program outlines our expectations and requirements for any retailer wishing to sell any Skull Hooker product On-line. Any Authorized Retailer that wishes to sell any Skull Hooker product via their own website on the Internet, including the use of the Skull Hooker trademarks, must sign and return the enclosed Authorized Internet Retailer Agreement and adhere to Skull Hooker's MAP pricing guidelines.

Sales on 3rd party marketplaces (including but not limited to) such as eBay and Amazon which are not solely owned by the authorized retailer are strictly prohibited.

Skull Hooker believes this internet Authorized Retailer program will create and establish a stable on-line brand presence for Skull Hooker customers and also provide those customers with an appropriate level of customer service from the Authorized Retailers and Skull Hooker itself.

Thank you again for your continued support. We wish you the best of success this season.

If you have any questions please email [admin@skullhooker.com](mailto:admin@skullhooker.com) or call 541.887.8622

Retailer Name(s):

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Retailer Signature

Date

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